

WAVERLEY BOROUGH COUNCIL

EXECUTIVE

10 JULY 2018

Title:

CORPORATE STRATEGY 2018-23

[Portfolio Holder: Cllr Julia Potts]

[Wards Affected: All]

Summary and purpose:

This report presents the proposed new Corporate Strategy 2018-23. The contents of the Strategy are set out at Annexe 1.

How this report relates to the Council's Corporate Priorities:

Waverley's Corporate Strategy sets out the direction of the Council for the next five years and its major priorities. It also forms the Performance Management Framework which helps ensure that Waverley delivers against all of its corporate objectives.

Equality and Diversity Implications:

The strategy states that "all our important policy decisions will be assessed on how they impact on vulnerable, disadvantaged and protected people and groups, by undertaking appropriate impact assessments". An equality impact assessment has been carried out on the Corporate Strategy and this identifies that there are no negative impacts on any of the protected characteristic groups and there are positive impacts on the age characteristic, particularly the young and older age groups.

Financial Implications:

The financial implications of the Corporate Strategy will be considered each year through the Service Plans produced annually as part of the budget process.

Legal Implications:

There are no specific legal implications arising from this report.

1. Background

The Corporate Strategy is the overall strategy for the whole Council and provides strategic direction for the next five years. It replaces the Corporate Plan 2016-19. The Strategy is a vital document to reflect on and address the challenges and changes affecting local government over the next few years, including increasing public demand on services, economic uncertainty and severely curtailed funding to local public services.

The Strategy sets out three main priority themes for the Council: People, Place and Prosperity. The priorities and objectives have been arrived at through discussion, research and consultation, including workshops with councillors and staff. A draft was published for partner, stakeholder and public comment in June and suggestions have been considered and incorporated. The Strategy takes into consideration the needs of customers and partner organisations, and the findings of the Strategic Review, approved by the Council in February 2017.

As the draft states, the Corporate Strategy will be reflected in the Council's service plans, budgets and individual performance agreements. Progress will be monitored by senior management, Overview and Scrutiny Committees and the Executive regularly, and particularly through the quarterly performance reports, which are to be reformatted accordingly.

Recommendation

The Executive is requested to consider the draft Corporate Strategy 2018-23 and recommend it to the Council for approval and adoption.

Background Papers

There are no background papers (as defined by Section 100D(5) of the Local Government Act 1972) relating to this report.

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